

# THE CORNISH LIFE

## ABOUT THE BLOG

I'm Anna, and I set up The Cornish Life in 2015 as a showcase of my adventures in Cornwall. Today, I write about many topics, including:

- Cornwall places to stay and eat
- Things to do and see in Cornwall
- Features of local brands & events
- Travel, adventures & experiences
- Fashion and relevant brand features
- Home improvement & decor
- Dog ownership
- Green & sustainability

## POPULAR POSTS

- Moving to Cornwall: Relocating FAQs
- 10 Reasons Why I Live in Cornwall
- Cornish Bucket List 2017



## SITE STATS

Posts per Week

2 - 3

Monthly Pageviews

70,000+

Unique Monthly Visitors

23,000+

RSS Subscribers

600+

## FEATURED IN

Sainsbury's  
**magazine**  
*Entertaining made easy*

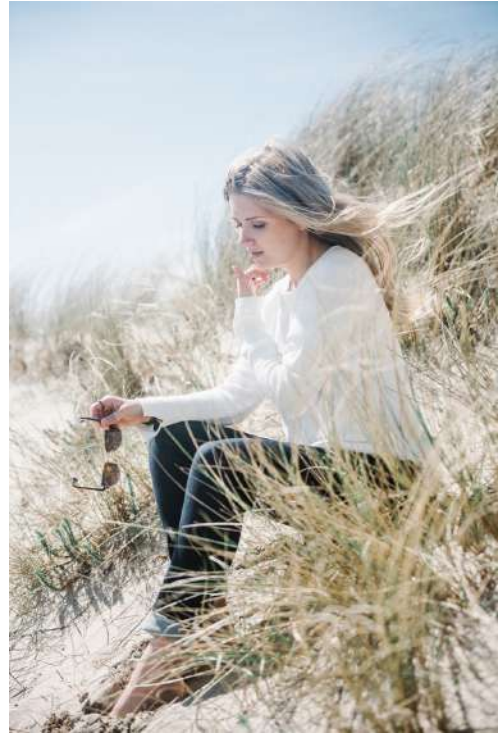
**Barbour**



**red letter**  
DAYS

## RANKING 1ST PAGE ON GOOGLE FOR...

- Living in Cornwall
- Moving to Cornwall
- Cornwall Blog
- Living in Bristol
- Cornwall life
- Life in Bristol
- Relocating to Cornwall
- Vegan in Cornwall
- Best places to live in Cornwall
- Shopping in Cornwall
- Products with palm oil
- Cornish life
- Introvert struggles
- French Bulldog walking



## SOCIALS

Facebook  
940+

Twitter  
1,600+

Instagram  
5,000+

Pinterest  
375k+ monthly views

Email Subs  
690+

## NATIONAL BRANDS I'VE WORKED WITH

**Barbour**



ZENNOR  
B I K I N I



White  
StUFF

crosscountry



Visit Britain

Visit  
Cornwall

boohoo.com

DEBENHAMS

## THE AUDIENCE

- 70% female, 25 - 34 year olds
- London-based or Cornish locals
- Aspire to the relaxed 'Cornish life'
- Interested in travel, home & food
- Support local & ethical businesses
- 20% returning visitors



## COLLABORATION & SPONSORSHIP

- Reviews of products/brands/places
- Cornwall/South West event coverage
- Sponsored posts on relevant topics
- Competitions or giveaways
- Brand ambassadorship
- Advertising in relevant gift guides
- Travel/experience reviews

*It is important that the brands I work with align with my own values, so therefore for moral reasons I do not work with:*

- betting companies
- loan companies
- companies who test on animals

## GET IN TOUCH

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*Portrait photography credit: Olivia Bossert (my blog images are a mixture of my own images and images she takes for me)*