

THE CORNISH LIFE

ABOUT THE BLOG

I'm Anna, and I set up The Cornish Life in 2015 as a showcase of my adventures in Cornwall. Today, I write about many topics, including:

- Cornwall places to stay and eat
- Things to do and see in Cornwall
- Features of local brands & events
- Travel, adventures & experiences
- Fashion and relevant brand features
- Home improvement & decor
- Dog ownership
- Green & sustainability

POPULAR POSTS

- Moving to Cornwall: Relocating FAQs
- 10 Reasons Why I Live in Cornwall
- Cornish Bucket List 2017



SITE STATS

Posts per week
1 - 3

Monthly Pageviews
100,000+

Unique Monthly Visitors
30,000+

Bounce Rate
0.08%

FEATURED IN

Sainsbury's
magazine
Entertaining made easy

Barbour



red letter
DAYS

RANKING 1ST PAGE ON GOOGLE FOR...

- Living in Cornwall
- Moving to Cornwall
- Cornwall Blog
- Living in Bristol
- Cornwall life
- Life in Bristol
- Relocating to Cornwall
- Vegan in Cornwall
- Best places to live in Cornwall
- Shopping in Cornwall
- Products with palm oil
- Cornish life
- Introvert struggles
- French Bulldog walking



SOCIALS

Facebook
1200+

Instagram
6,100+

Instagram Stories
800 - 1k av. daily views

Pinterest
400k+ monthly views

Email Subs
690+

NATIONAL BRANDS I'VE WORKED WITH

Barbour



MARKS &
SPENCER



White
Stuff



Visit
Britain

Visit
Cornwall

DEBENHAMS



THE AUDIENCE

- 70% female, 25 - 34 year olds
- London-based or Cornish locals
- Aspire to the relaxed 'Cornish life'
- Interested in travel, home & food
- Support local & ethical businesses
- 10% returning visitors



COLLABORATION & SPONSORSHIP

- Reviews of products/brands/places
- Cornwall/South West event coverage
- Sponsored posts on relevant topics
- Competitions or giveaways
- Brand ambassadorship
- Advertising in relevant gift guides
- Home page/in-post adverts
- Travel/experience reviews
- Sponsored Instagram posts & stories

It is important that the brands I work with align with my own values, so therefore for moral reasons I do not work with:

- betting companies
- loan companies
- companies who test on animals

GET IN TOUCH

WWW.THECORNISHLIFE.CO.UK
CONTACT@THECORNISHLIFE.CO.UK
@ANNAC42